

# froozer

fresh-frozen fruits (& veggies)

## IS SOFT-SERVE FRUITS & VEGGIES IN A TUBE

### why

froozer is formulated for optimal taste and bioavailability with a smooth, creamy texture that is both fun to eat and easily digestible packaged in a convenient grab-n-go stick froozer is nutritious, delicious and convenient.





froozer  ...  
fresh-frozen fruits (& veggies)

# IS NOT YOGURT

why ...

## YOGURT

dairy-based  
contains saturated fat  
contains added sugar  
contains sodium

## FROOZER

✓ dairy-free  
✓ zero saturated fat  
✓ zero added sugar  
✓ zero sodium



froozer  ...  
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# IS NOT A POPSICLE

why ...

## ICE CREAM

water-based

contains artificial flavors

contains added fruit juices

contains artificial colors

## FROOZER

✓ zero added water

✓ zero artificial flavors

✓ zero added fruit juices

✓ zero artificial colors



froozer  ...  
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# IS NOT ICE CREAM

why ...

## ICE CREAM

high-calorie

dairy-based

contains trans fat

contains artificial flavors

## FROOZER

✓ low-calorie

✓ dairy-free

✓ zero trans fat

✓ zero artificial flavors



froozer  ...

fresh-frozen fruits (& veggies)

IS

THE CLOSEST THING TO  
EATING FRUITS RIGHT  
OFF THE TREE

**why**

froozer is fresh fruits and veggies picked at the peak of their ripeness, flash-frozen whole and blended for optimal taste, nutrition and digestion.



froozer ...  
fresh-frozen fruits (& veggies)

IS

100% PURE FRUITS &  
VEGGIES  
NOTHING ELSE

**why**

froozer contains zero added water or added sugar, is free of artificial colors, artificial flavors, artificial sweeteners, preservatives, sodium, or saturated fat and is low-calorie.